

# Principal Capital

## What We Offer

**Known as a Nationally recognized leader of equipment financing services, Principal Capital works to make certain that all of your experiences with us are positive.**

### *Personal Service*

What ever happen to the days when customer service was customer service? Or when a customer could obtain assistance from a live person and not from voice mail? NOTHING! As your chosen leasing partner, we are always available to assist you in any way we can.

### **Experience**

With over 30 years of financing experience, our teams of professionals are well versed in all aspects of the lease process. And with today's changing business environment, your account management team receives on going training, which allows us to develop and maintain competitive programs for you and your customers.

### **Industry Specific Programs**

Principal Capital has developed an industry specific teams division that works exclusively with professionals including equipment manufacturers & distributors and their customers.

### **Equipment Leasing Team**

Within Principal Capital we have assigned a team of leasing officers to manage your accounts exclusively. From receipt of your customer's applications to completing lease documentation to funding of your invoices, your team consists of a credit director, a lease originator, and a funding coordinator that promises to work closely with you during the entire lease process.

### **Exclusive Account Management**

And to assure that each of your applications is managed properly; your assigned Account Manager will work closely with credit, documentation and funding. Your Account Manager is your primary contact. No one knows your accounts better than your assigned Account Manager.

### **Ease of Application**

And to bring it all together, we gladly accept applications by phone, by toll-free fax or via our website at [www.principalcap.com](http://www.principalcap.com).

**Save time and close more sales by contacting your Principal Capital Account Representative today at: (866) 296-3031**



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